

Hi, my name is David Jacob, I am a keen (visual-) designer with an experience range that extends digital campaign design, art direction, and interaction with curiosity to refine new concepts in visual communication.

EXPERIENCE	Team Lead Art & Creativity	Jan '22 Present	Providing team-leading capacities in creative direction and execution of schedule-driven submissions across all digital media platforms. Elevating and improving brand style guides regarding content creation and campaign development.	SVD Barcelona, ES
	Senior Digital Arts Designer Art Direction	Jan '21 Feb '22	Developing and carrying out design and art for the visual communication of new products, brands and campaigns throughout all digital channels within the international brand communication.	SVD Barcelona, ES
	Freelance Art Director Graphic Designer	May '19 May '20	Realizing and conducting various projects on an autonomous basis for different international clients.	Various Clients ES, DE, CL, IT, UK
	Senior Graphic Designer Creative Direction	Jun '15 May '19	Responsible for creative direction and execution of part of the Desigual men's collection. Additionally invlved in supervision and liaising with different suppliers, negotiating contracts for services.	Desigual HQ Barcelona, ES
	Junior Graphic Designer	Aug '14 Jun '15	Primary responsibilities in designing and supporting the development of the seasonal art concepts of Reebok Classics while working on multiple deadlines.	Reebok PPC Barcelona, ES
	Assistent Graphic Designer	Jan '14 Jul '14	Developing designs and illustrations within the BU Graphics for adidas performance, as well as taking supporting part of the weekly design direction team meeting.	adidas HQ Herzogenaurach, DE

EDUCATION	Master of Arts Political Science/ Sociology	Oct '07 Feb '14	Studies of Political Science with focus on the Influence of mass media in the political process.	FAU, Friedrich-Alexander University Nuremberg-Erlangen, DE
	Studies abroad Information technologies	Mar' 11 Dec '12	The role of computing- and interface technologies in the decision-making process.	UBA, University of Buenos Aires Buenos Aires, AR

SKILLS	After Effects Photoshop Indesign Illustrator	Runway Midjourney Spline Blender	p5.js ChatGPT Atlassian Jira	Art Direction Project Managment Creative Direction Team Lead
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LANGUAGES	English Very fluent Full working proficiency	Spanish Very fluent Full working proficiency	Catalán Basic knowledge Elementary proficiency	German Native speaker
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CONATCT

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